



FOR IMMEDIATE RELEASE

## Driving 101 owner honored with Business Leadership Excellence award by local law enforcement

Clark County Target Zero traffic safety taskforce awarded Nicole Bisconer, owner of Vancouver's own Driving 101, its Business Leadership Excellence award at the December 10, 2010 Night of a Thousand Stars.

The award was given to Bisconer for Driving 101's continued help with projects and support with volunteers, traffic safety and law enforcement through policies and procedures within our community. Bisconer has operated DRVN 101 since 2006 with a dedication to ensuring each teen student has a grasp of the realities and dangers associated with driving, as well as the consequences of driving drunk. Bisconer is active in the local community, partnering with local businesses, schools and law enforcement. She has also participated in and organized safety fairs centered on driving safety.

The Night of a Thousand Stars is dedicated to the families and friends whose lives have been permanently impacted by an impaired driver. The Target Zero taskforce includes: The Clark County Sheriff's office, The Vancouver, Camas, Washougal, Ridgefield and La Center Police Departments, WSU Vancouver and the Washington State Patrol's Commercial Vehicle division. The taskforce's goal is to reduce fatalities and serious injuries caused by impaired drivers to ZERO by 2030.

Nicole Bisconer can be reached at (360) 892-6988

Driving 101

11701 NE 95<sup>th</sup> St. Ste. D Vancouver, WA 98682

<http://www.drvn101.com>